



Australasian Pork Research Institute Ltd **APRIL**

APRIL Enterprise Award - Applications Now Open

The APRIL Enterprise Award is open again for 2025. The APRIL Enterprise Award will be granted to an individual (or individuals) working in the pork industry that can demonstrate innovation and excellence in one or more of the following themes:

- Innovations resulting in new products, new methodologies, new services.
- Potential for accelerated adoption of an innovation to improve performance and efficiency.
- Potential for commercialisation opportunities through APRIL.

The Award

The successful Awardee(s) will be selected by an industry-based panel and announced at the APRIL Stakeholders' Forum, Hilton Hotel, Little Queen St, Melbourne 20 November 2025. The Award winner(s) will be eligible to be invited to attend this event, and the Award winner(s) will be eligible to receive a cash prize.

Award Criteria

Applicants are to be self-nominated and can come from any individual (or individuals) currently working in the pork industry.

The application needs also to address the following selection criteria:

- Appeal to Industry: what is the problem/challenge/opportunity that the innovation addresses?
- Concept/Idea: how was the innovation identified and then developed?
- Feasibility: how is the innovation offering an industry solution? How will the innovation improve and/or accelerate productivity, profitability or industry advancement and competitiveness?
- Value: what benefits will the innovation deliver to pork producers, their business, and potentially the pork industry over the longer term?

How to Apply

Applicants must provide a profile/biography of yourself and your business in 350 words or less and include a high-resolution headshot image. The application must address a theme, or themes, listed above, and clearly state which theme(s) is/are being addressed. The application must also address the Award criteria (maximum of 300 words per criterion). Any applications with insufficient detail may be returned with a request for more information to ensure all applicants have an equal chance. Supporting videos are welcome, but each video (maximum of two) is to be no longer than 5 minutes.

Applications must be received by **5 pm AEDT, Friday 24 October 2025**.

Details relating to the purposes of the Award and How to Apply, as well as the Terms & Conditions, can be found on the APRIL website at: <https://apri.com.au/news-and-media/>

Please direct any queries and send applications to: Dr Charles Rikard-Bell, Executive Officer (0439 513 723; Email: c.rikardbell@april.org.au).